



October 25, 2008

**La Familia**

210 e 2<sup>nd</sup> st. Calexico, Ca 92231

Tel: (760)357-3500

Dear: Ralph Velez,

Most of the stores of downtown Calexico are not satisfied on your decision of eliminating the sidewalks sales. These are my reasons on why this decision can affect my business:

- a) Sales would decrease
- b) Less hours for employees
- c) Affect the city economy

To discuss these points I would like to gather everyone involve in this decision on November the 5<sup>th</sup> at 6:30 pm. *at City hall.*

From: Calexico merchandise and all employees.

# MEMO

Merchants of the Downtown Calexico: We need to enforce of the city manager to help us with our business and our town too. We all know since many years ago that the side walk sale of special merchandise made an attraction of all the peasants here in our town. This tradition happens over the last twenty years, and now stops.

The side walk sales helps our business, our town income, and our people, buying our items. It's not fear for us, because lately we saw how other stores occupied bigger space in our valley taking advantages of small business like us.

We merchants of the Downtown Calexico, request go back with our tradition of the sidewalk sales.

Name / Store Name	Address	Date	Manager or Owner Signature	Telephone
1. Cheung H. Seul / La Familia	210 E. 2nd St.	10/25	[Signature]	760) 357-3500
2. Cosa Girasol	120 Rockwood Ave.	Calexico	[Signature]	760) 768-4900
3. shoes Club	203 1st St		Khalid	357-3600
	Calexico Ca.		hijazi	
4. Casa Ricky	205 1st St		Ricardo	768-1153
	Touchdown Zmba AS 207 E 1st St		C.D. Rendo	
5. LA MEJOR	225 E. 1st St		Calexico Ahma	357-3655
	Zama's sports 244 First St		Calexico	768-0018
6. Lee's Pronto	23 Hefferman Ave.		Cal.	768-8560
7. FASHION MEXICO	248 First St.			357-5550

**\*=Attention=\***

(City hall meeting Nov. 5 (Wed) 6:30 p.m  
Let's get together for sidewalk sales!

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Name / Store Name	Address	Date	Manager or Owner Signature	Telephone
8. SOHO	238 1st	10/25/08	<i>[Signature]</i>	357 328
9. EDI'S FASHION	101 HEFFERMAN			768 3300
10. Joy Jewelry	105 Heffernan Ave.			357-4000
11. Sol Internacional	117 Heffernan Ave			357-3200
12. Green Islands	127 Heffernan			357-2610
13. - Oja Salas	244 Second St.			357 4773
14. LA SELECCION	210 E. 2nd street.	10/25/08	<i>[Signature]</i>	357-9752

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Store Name	Address	Date	Manager or Owner Signature:	Telephone
15. - CINDERELLA	312 2nd ST	10/25	Quina Lee	
16. - BEST PRICE	316 2nd. St.		Foulaen	
17. - MARVIN COEN - #327	2 ST		Crufter	
18. - WONCHEEA	255		WON SUN	
19. - Caba Estrella			OTBVR	
20. - ROSA'S Fashion			(Signature)	
21. - LIVIO'S FOOTWEAR			Guilici Nuan	

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Store Name	Address	Date	Manager or Owner Signature:	Telephone:
22. Benzene WUS	23S E 2nd St	10.25.08	Edna Torres	768-8333
23. Melrose	220 E Second St		357-2777	
24. Suky's	135 E 2nd St		760-768-0482	
25. SONY	129 E. 2ND ST		(760) 357-5125	
Calexico Jewelry	112 E. 2ND ST.		760) 768-8428	
26. Susana	116 E 2nd st.		760 357 8820	

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Name / Store Name	Address	Date	Manager or Owner Signature:	Telephone
27 Casa Sonia	118 E 2nd St	10/25	[Signature]	357-4944
28. - Royal Sport's	133 Rockwood		[Signature]	
29. - Doraness	144 2nd St.	10/25	[Signature]	
30. - <del>NEW CASA</del>	NEW CASA			
31. - Action Foot Wear	113 Rockwood			
32. - Gran Mercad	219 E First St		[Signature]	
33 Almacen Calle 3	203E 3rd St.		[Signature]	